



ADIESA

Australian Defence Information and Electronic Systems Association

AS/NZ Chapter IDLS Interoperability Summit

Another Avenue for Defence Industry Engagement

Colin Cooper – ViaSat Australia

ADIESA Board Member



Australian Defence Information and Electronic Systems Association

Industry Association Defence/Industry Engagement

- **Who Is ADIESA (Australian Defence Information and Electronic Systems Association)**
- **Industry Engagement – CDIC is the Focus but One Size does not fit all**
- **The Value Of Collaboration**
- **Efficiency & Power in Senior Defence Engagement**
- **The Focus Group – currently - Enterprise Architecture; ISREW.**
 - **Battlespace Comms; C2 in Abayence – others considered**
- **C4ISREW EWG – Engagement Model**
- **TDL Opportunity?**

The Constitution outlines the broad range of objectives that ADIESA aims to achieve...

- Achieve **close alignment** and **robust information exchange** between Defence & industry related to the management and handling of information in support of ops and corporate activities.
- Serve as a forum which gives **balanced industry advice to Defence** on issues pertaining to capability definition, system procurement and through-life support.
- **Increase involvement of industry in force development** to assist in the identification of key ICT technologies and trends, industry capabilities and R&D opportunities which enhance Defence capability and reduce risks, including technical risk associated with system implementation.
- Provide **industry input to the development of Defence policy** (accepting that ADIESA is not the only industry voice).
- Enhance industry focus on Defence requirements and the **formation of industry-to-industry and industry-to-Defence alliances** which effectively address Defence and broader national security objectives.
- Satisfy the **information capability objectives of the Capability Development Advisory Forum**.
- **Promote an internationally competitive Australian Defence information and electronic systems industry.**



Australian Defence Information and Electronic Systems Association

Industry Association Defence/Industry Engagement

- **Who Is ADIESA (Australian Defence Information and Electronic Systems Association)**
- **Industry Engagement – CDIC is the Focus but One Size does not fit all**
- **The Value Of Collaboration**
- **Efficiency & Power in Senior Defence Engagement**
- **The Focus Group – currently - Enterprise Architecture; ISREW.**
 - **Battlespace Comms; C2 in Abayence – others considered**
- **C4ISREW EWG – Engagement Model**
- **TDL Opportunity?**

...to deliver a broad range of benefits to both ADIESA members and Defence

- Defence gains an additional source of information on technology-based military capabilities and experience in Australia and around the world.
- Defence has direct access to broad-based and representative information from industry on technology, methodologies, lessons learnt and commercial best practice.
- ADIESA member gains early knowledge of Defence capability requirements and is able to apply its resources and experience to advise Defence on capability issues.
- Defence gains early validation of its capability requirements from the perspective of those that will ultimately deliver the supporting systems thereby reducing the cost and risk.
- Defence gains early advice on the practicality and cost of building and sustaining the systems it desires
- Enhanced networking and relationship building amongst ADIESA members
- ADIESA members and Defence get to build and maintain trusted working relationships

ADIESA gives industry a bigger voice, commensurate with this sector being the largest of the environmental sectors from the perspective of money spent locally, and aims to play a role in providing an industry sector view on challenges, their impacts, and what might be done



Australian Defence Information and Electronic Systems Association

Industry Association Defence/Industry Engagement

- **Who Is ADIESA (Australian Defence Information and Electronic Systems Association)**
- **Industry Engagement – CDIC is the Focus but One Size does not fit all**
- **The Value Of Collaboration**
- **Efficiency & Power in Senior Defence Engagement**
- **The Focus Group – currently - Enterprise Architecture; ISREW.**
 - **Battlespace Comms; C2 in Abayence – others considered**
- **C4ISREW EWG – Engagement Model**
- **TDL Opportunity?**



Australian Defence Information and Electronic Systems Association

Industry Association Defence/Industry Engagement

Backup

Chairman's Report

- **2013 not as busy as we anticipated but 2014 should be much more active**
 - Early Federal Election announcement caused market uncertainty
 - Change of DGICD, scheduling clashes and project reallocation resulted in no C4ISREW EWG
 - No new DCP despite Government promises
- **Despite a slow year, we still achieved some good activity:**
 - Several new members
 - Stronger focus on engagement with all key Groups (VCDF, CDG, CIOG and DMO)
 - Six Board meetings to prioritise, plan EWG, MilCIS, Focus Group activity, governance etc.
 - Codarra continues to provide very good administration services
 - April – ADIESA Dinner with Dr Peter Lawrence as guest speaker
 - October – attended CDAF
 - Nov – support to MilCIS
 - Nov – drafting brief to new Defence Minister on Industry objectives
 - EWG was planned, then cancelled
 - Throughout the year ISREW and EA FGs in full swing
 - Battlespace Comms and C2 Focus Groups marking time

~~Considering the value of a separate Cyber Focus Group was investigated~~

What are the key features of a 'best in class' industry group in the year 2014 that we would aspire for ADIESA to achieve?

- Informing our members of Defence intent before it becomes public
- Review Defence documents before release, and have an opportunity to influence content
- “Legitimacy” from formal recognition as the C4ISREW Environmental Working Group
- Automatic inclusion in Defence industry engagement (ie strategic planning, capability development, DMO, CIOG, industry policy, intelligence and security, ministers office)
- Membership numbers grow above 40, including most of the top 10 sector revenue earners
- No. Senior defence executives being regularly engaged rises from 8 to 15
- No. FGs acknowledged by defence and members as adding value increase from 2 to 4
- No. annual dinners and forums well attended and seen as valuable increase from 2 to 4
- Visible contributor to format, structure and content of key industry conference (MILCIS)
- Breadth of Board representation expanded to include Defence primes, ICT suppliers, SIs, software firms, network infrastructure providers, telcos, consulting, SME.
- Influence Defence C4ISREW, DCP, strategy, concepts, project scope, and implementation
- Provide 'non attributable' comments, views and feedback to Defence

Prioritised ADIESA Activities

Potential activities	Priority
Focus and Working groups	1
Environmental Working Group	1
Briefings, dinners, Q&A sessions with invited guest speakers	2
MILCIS	2
Board member meetings with Defence senior execs	2
Information sharing via website/newsletters	3
Collaboration with other industry groups	3
Press articles	4
Writing position papers on key topics	4
Generating then contributing to RPDE tasks	4

0 No Value 1 Little Value 2 Good 3 Very Good 4 Outstanding

Priority: 1 = Highest, 5 = Lowest

In closing, this is *your* industry association, and we have tried to add value during 2013

- Key themes:
 - Defence & Industry relationship is hard work, but worth the effort
 - Defence & Industry engagement models need to be improved, and need an industry voice
 - Complexities and challenges of program-level management and planning/managing system of systems are increasing, and need industry leadership to drive the thinking

- Chair wishes to thank:
 - Board members
 - Members for continued support of the Focus Groups
 - Nev Middleton and Mark Jansen for driving the ISREW Focus Group across the year
 - David Horton and Peter Maskell for continuing the Architecture Focus Group work

- Request from you for 2014:
 - more input and suggestions on activities you would like to see
 - Continued attendance at the ADIESA events, EWG, Focus Groups
 - Topics of interest that you wish to be discussed by the Board, or raised with Defence

Focus Group: Enterprise Architecture

Co facilitated by: David Horton, Christopher Rodrigues Macias, Peter Maskell

Avg participants: 30
(Up to 28% Defence)

Progress since last AGM:

- Four Focus Group meetings held 2013:
 1. Understanding the Compliance process (Defence)
 2. Embed arch approach into BAU thinking (Industry)
 3. Participant inventory of arch already developed (I)
 4. CTO: EA success in Defence (D)
 5. 31 Oct Responding to CTO challenge. Plan '14 (I)
- Chief Architect's Forum estab (8 Defence, 8 Industry):
 1. Refine 2nd EA-FG information
 2. Case studies: where Arch approach → +ve change
 3. Options for what exists & how to make more avail.
 4. Workshop in response to CTO's challenge

Key topics being discussed:

- The value of EA and how it becomes BAU
- Umbrella OCDs (UOCD)

What is happening next, and when:

- 4 Dec CAF: Actions for EA Success
 - 7 Feb Workshop in support of CDG UOCDs
 - 2 May Update on KB and the projects in it
- Architecture briefing/workshop on:
- Services
 - Security
 - Joint Logistics
 - Intel
- 1 Aug Review JCI. Update on reorgs
 - 24 Oct months What's changed? Revise past 12 months
- Finalise MilCIS content. Plan 2015

Key outcomes to be achieved in:

- ADIESA Submission to CTO on EA
- Present top 10 issues from EA-FG at MilCIS '14

Focus Group: ISREW

Co facilitated by: BRIG Mal Rerden, CDRE Steve Woodall, Mark Jansen and Nev Middleton

No. of active participants: 30

Progress since EWG:

- AI support to Defence through participation in Next Generation Jammer – A way for preserving indigenous EM effects skills
- Integrating the Growler AEA Weapon System into the ADO's total FLEW Capability
- Industry input to EM battlespace concept workshop

What is happening next, and when:

- Somewhat uncertain regarding next meeting given:
 - the postponement of the C4ISREW EWG
 - the continuing transfer of ownership between DGICD and DGJFI

Key topics being discussed:

- JEWOSC Progress
- AUS/US EW Co-operation
- Coalition ISR
- CDG Changes (again!)
- EW projects
- Geospatial projects
- ISR projects

Key outcomes to be achieved in:

- Continued working group activity on high impact Defence and Industry topics (need some Defence input on what these are)
- More frequent updates on DCP projects
- Greater industry input to VCDF Group and CDG