



INTERNATIONAL  
DATA LINKS SOCIETY  
AUSTRALIA/NEW ZEALAND CHAPTER

**2018 TDL Interoperability Summit**  
National Convention Centre, Canberra  
12 November 2018

**Sponsorship Opportunities**

# 2018 TDL Interoperability Summit

On the 12th November 2018, the International Data Link Society Australia/New Zealand Chapter will again host the annual Australian TDL Interoperability Summit! The major Summit sponsor is the Department of Defence and there are a number of sponsorship packages available to promote your company's products or services.

Over the past 4 years delegate numbers have steadily increased from 100 in 2014 to 170 in 2017. 2018 is set to be another amazing year with 150 – 200 people anticipated to attend. Delegates comprise both Government and industry representatives and include key influencers in the Australian and New Zealand TDL community.

## **AIM**

The aim of the TDL Interoperability Summit is to inform stakeholders and the wider Defence and Defence Industry community of current and future issues concerning TDL in the Australian Defence Force (ADF). The focus of the TDL Interoperability Summit will be on bringing Defence and Industry together to develop an understanding of the issues and activities currently affecting the TDL Community.

## **Content**

This one-day Summit aims to provide an overview on the following topics:

1. TDL Implementation and Support Issues
2. Integration of the various TDLs
3. Monitoring and management of TDL
4. Recent joint and combined TDL operations; and
5. Pacific Rim TDL initiatives and programs.

## **Summit Program**

Pending confirmation the 2018 TDL Summit will include:

1. A Keynote address
2. Defence Presentations
3. Industry presentations
4. Networking Opportunities.

## The following sponsorship opportunities available are:

### Morning Tea and Lunch Sponsors

**AUD \$1,000.00**

*A total of two sponsorships available*

- ✓ Company logo with a link to the company website posted on the TDL Interoperability Summit website
- ✓ Opportunity to display company signage during the morning tea or lunch break
- ✓ Opportunity for the sponsor to display their product and/or advertising material during break (a table is provided for sponsor to display material)
- ✓ Option to include advertising material in the conference satchel. This material can be; printed brochures, a USB stick (or CD), or approved marketing material.

### Satchel Sponsor

**AUD \$1,500.00**

- ✓ Company logo with a link to the company website posted on the TDL Interoperability Summit website
- ✓ Logo printed on the outside of the delegate satchels alongside the IDLSoc chapter logo and the Department of Defence logo
- ✓ Option to include advertising material in the conference satchel. This material can be; printed brochures, a USB stick (or CD), or approved marketing material.

### Nametag / Lanyard Sponsor

**AUD \$700.00**

- ✓ Company logo with a link to the company website posted on the TDL Interoperability Summit website
- ✓ Option to include advertising material in the conference satchel. This material can be; printed brochures, a USB stick (or CD), or approved marketing material.

*One sponsor at a cost of \$700 dollars for the naming rights on the Summit nametag. However the sponsor can elect to increase the sponsorship cost to \$1,200.00 to become a combined nametag/lanyard sponsor. Alternatively a sponsor can supply their own lanyards and pay just \$700.00 for the combined sponsorship.*

**If you are interested in sponsoring the event please contact:**

**Abby Masters**

**Consec – Conference and Event Management**

**Phone (02) 6252 1222 or**

**Email: [abby@consec.com.au](mailto:abby@consec.com.au).**

*Alternate contact: TDL Summit PM, David Jarrett; Mobile 0417 217 993, email: [david@telsa.com.au](mailto:david@telsa.com.au)*

## APPLICATION TO SPONSOR

Please complete this form and return with payment to:

Consec - Conference and Event Management, PO Box 3127, BDC ACT 2617 Australia  
**ABN 46 056 292 169 (Neame Consultancy Pty Ltd)**

Contact name: \_\_\_\_\_

Company/organisation \_\_\_\_\_

Address \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Package

I/we would like to take up the following sponsorship package:

Package \_\_\_\_\_ Total Cost \_\_\_\_\_

Please tick:

Notwithstanding any email or verbal communication, I/we understand that sponsorship will be allocated strictly in order of receipt of applications and deposit.

### Cancellation Policy

In the event of the withdrawal of a sponsorship booking, Consec – Conference and Event Management should be notified in writing as soon as possible.

Please note that a refund of fees paid/invoiced (less a cancellation fee of 50% of the value) will be made to an sponsor cancelling before or on **21 September 2018**. No refunds will be made after that date and any outstanding money on your invoice will still need to be paid.

**We accept the terms and conditions as outlined in this Sponsorship/Exhibition Proposal and hereby enclose our payment for \$ \_\_\_\_\_ (incl GST).**

\*Please note: all payments made by credit card will attract a 3% processing fee.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Deposit Deadline: 50% with booking**

**Balance Deadline: 8 October 2018**

## METHOD OF PAYMENT

**NOTE: A VALID CREDIT CARD MUST BE SUPPLIED FOR ALL SPONSORSHIP AND EXHIBITION APPLICATIONS.**

**You may still indicate you would like to pay via EFT, however, if there is outstanding money as at 9 October 2018, your credit card will be charged.**

### 1. Credit Card

**NOTE: Payment by credit card attracts a 3% processing fee. This will be added to the total amount payable.**

MasterCard     Visa     Amex

**NOTE** - Consec Support Services will appear on your credit card statement.

Please provide credit card details in the spaces below.

Cardholder Name/s: \_\_\_\_\_

Card Number:

Expiry Date:   /

Signature: \_\_\_\_\_

### 2. Electronic Funds Transfer

Bank: National Bank  
Account name: TDL Summit  
Branch: Canberra  
BSB No: 082 902  
Account No: 982 732 971  
Transaction Reference Number: \_\_\_\_\_

**Please note:** A remittance advice MUST be emailed through to Consec - Conference and Event Management once payment has been processed to [abby@consec.com.au](mailto:abby@consec.com.au)